

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

<b>In re the Application of:</b>	)	<b>Customer No.:</b> 29000
	)	
<b>Kenneth J. ARTIS</b>	)	<b>Confirmation No.:</b> 3517
	)	
<b>Serial No.:</b> 10/678,390	)	<b>Group Art Unit:</b> 3609
	)	
<b>Filed:</b> October 3, 2003	)	<b>Examiner:</b> Liu, Chia-Li
	)	
<b>For:</b> METHOD AND SYSTEM FOR FACILITATING CREATION AND PROMOTION OF CREATIVE WORKS	)	<b>Office Action mailed:</b>
	)	September 9, 2010

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**AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION  
PURSUANT TO 37 C.F.R. 1.114**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This paper responds to the final Office Action dated September 9, 2010. Claims 1 – 17, 45 and 46 are pending, while claims 18 – 42 and 44 have been withdrawn.

The claims presently stand rejected under § 112(2) and, in the case of claim 46 only, also under § 101. The pending claims also presently stand rejected as allegedly unpatentable under 35 U.S.C. § 103(a) over U.S. Patent publication 2004/0015427 A1 (Camelio) in view of U.S. Patent 7,003,493 (Weichert), U.S. Patent publication 2002/0198763 (Pittelli), and U.S. Patent 6,792,411 (Massey). Without acquiescence in the grounds of rejection and

without prejudice to pursue the original claimed subject matter at a later time (by continuation application or otherwise), the claims have been amended to clarify the subject matter being claimed, and are believed to distinguish over the cited items as well as meet the applicable statutory requirements.

Accordingly, please amend this application as shown herein. Reconsideration of the grounds of rejection is respectfully requested in view of the accompanying remarks.

**Summary of Claims After Amendment**

Pending:	1 – 17, 45 and 46
Amended:	1-5, 7-9, 15, 17, 45, and 46
Canceled:	43
Unchanged:	6, 10-14, and 16
Withdrawn:	18 – 42, and 44
New:	47-52

**Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.

**Remarks** begin on page 24 of this paper.